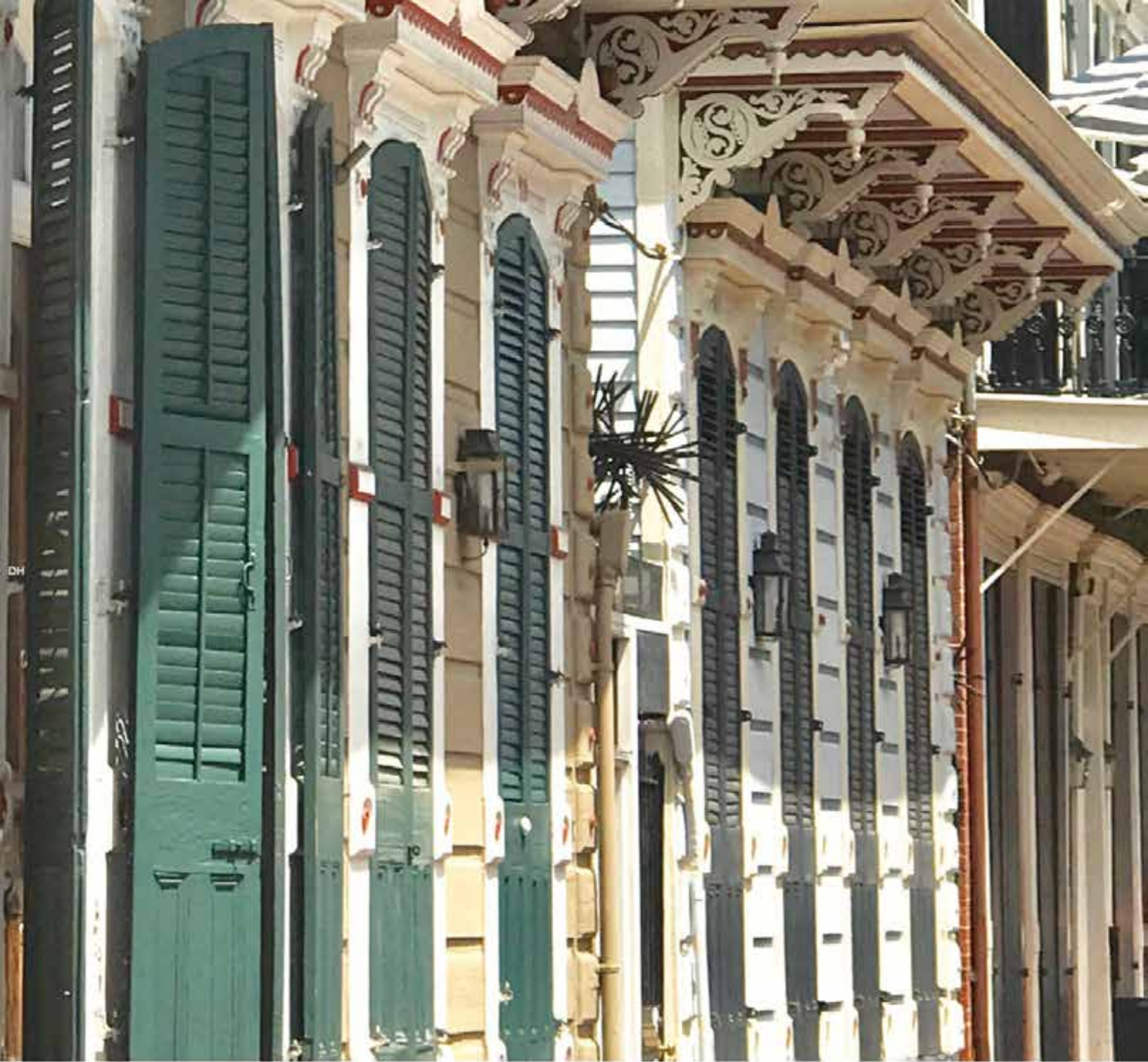




VIEUX CARRÉ COMMISSION FOUNDATION

PRESERVING THE SPIRIT OF THE VIEUX CARRÉ



... AND REAP THE REWARDS

The Foundation has a remarkable record of delivering successful, concrete results. We develop resources at the behest of the VCC that increase efficiency, productivity, and reliable planning results that also guide property owners and design professionals in their goals, helping to minimize needless confusion and delays. A well-functioning preservation regulatory agency is good for everyone — residents, business owners, homeowners, developers, and tourists alike.



EXTERIOR LIGHTING DESIGN GUIDELINES

This detailed analysis of the Vieux Carré's nighttime environment was designed to meet the needs of the Vieux Carré in regard to critical issues of security, pedestrian safety and aesthetics, not only for property owners, but also for the neighborhood's 8-million-plus visitors per year. The results were incorporated into new state-of-the-art lighting guidelines for the Vieux Carré Commission.

Completed April 2013.

VIEUX CARRÉ DESIGN GUIDELINES

This comprehensive project was designed to replace the outdated 1986 design guidelines for the VCC. The new guidelines provide detailed information and illustrations to instruct property owners, design professionals, contractors, VCC staff, and the Vieux Carré Commissioners regarding appropriate exterior changes to properties within the historic district. They have been awarded national recognition as an "exemplar" of "best practices." The *Design Guidelines for the Vieux Carré Historic District* are available online at vccfoundation.org and nola.gov/vcc/design-guidelines.

Completed August 2015.



VIEUX CARRÉ VIRTUAL LIBRARY

The Foundation's current project is to scan and digitally archive the VCC's priceless and irreplaceable historic collection of 44,000 slides, 4,000 property files and countless photographs and other artifacts, to create a user-friendly virtual library that is resilient to the weathering of time and disaster. This monumental and much-needed endeavor is well underway, with all of the historic slides already scanned, nearly all of the neighborhood GIS map complete, and the database in the works.

Currently in progress.

INVEST IN THE VIEUX CARRÉ

The Vieux Carré Commission Foundation is a rapidly growing, result-oriented, apolitical organization with a very focused mission: to preserve the architecture and ambiance of the Vieux Carré Historic District.

Our constituency is composed of many hundreds of property owners, business owners, design

professionals, developers, elected and appointed officials, community leaders, residents, advocates, and visitors.

Speaking of visitors, the French Quarter attracts 10-million-plus tourists per year and represents the "brand" of New Orleans worldwide. Its preservation is critical to the tourism industry that sustains the city's economy.

As we approach the tricentennial, now is the time to join forces with the protectors of New Orleans' most iconic neighborhood – the Vieux Carré, a National Historic Landmark.

Your investment in the Foundation demonstrates your commitment to the perpetuity of the Vieux Carré and the prosperity of New Orleans.

VIEUX CARRÉ ARCHITECTURAL AWARDS

This event traditionally takes place every four years, as an effort to acknowledge significant projects completed in the Vieux Carré in recent years. The 2016 awards honored projects completed between the years 2012 and 2015 that met and exceeded the exceptional standards set forth by the Design Guidelines and upheld by the Vieux Carré Commission. The 2020 awards will honor exceptional projects completed between 2016 and 2019.

MORRISON MEMORIAL LECTURE SERIES

This biennial event is part of an ongoing series to educate the public about issues of historic preservation and to honor two longtime residents and advocates of the Vieux Carré, Jacob Haight Morrison and Mary Meek Morrison, who were also ardent and tireless advocates for its preservation. It is coordinated in collaboration with The Historic New Orleans Collection and Vieux Carré Property Owners, Residents, and Associates.

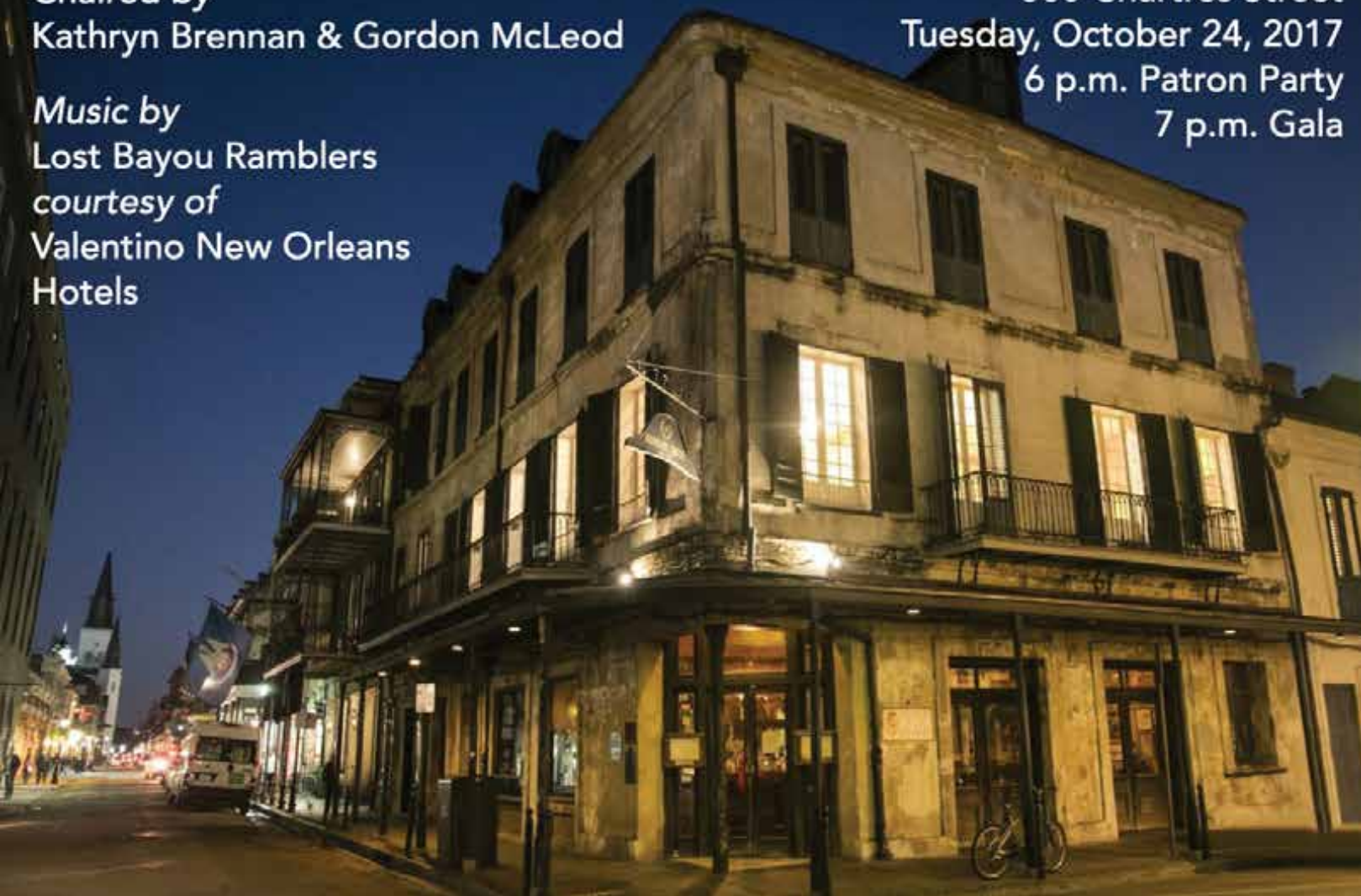


Celebrate your support at the **Spirit of the Vieux Carré Gala**
hosted by **Napoleon House**

Chaired by
Kathryn Brennan & Gordon McLeod

500 Chartres Street
Tuesday, October 24, 2017
6 p.m. Patron Party
7 p.m. Gala

Music by
Lost Bayou Ramblers
courtesy of
Valentino New Orleans
Hotels



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VIEUX CARRÉ COMMISSION FOUNDATION

MISSION

The Foundation's mission is to further the cause and constitutional charge of the Vieux Carré Commission. The VCC is the city agency that protects the French Quarter's *tout ensemble*, or the sum total effect of its architecture on its quaint and distinctive character and ambiance. We pursue this mission by not only providing the VCC with needed equipment and supplies, but also funding and undertaking major projects for the benefit of the VCC and the people it serves, which the agency is unable to pursue on its own due to limited means. The Foundation is profoundly important to the success of the VCC in protecting the Vieux Carré Historic District, which is the economic base of the city's booming tourism industry and the cultural foundation of New Orleans' diverse architecture, population, and traditions.



AFFILIATE ORGANIZATIONS

French Quarter Business Association · French Quarter Citizens · The Historic New Orleans Collection · Louisiana Landmarks Society · Vieux Carré Property Owners, Residents, and Associates · Louisiana Museum Foundation · Friends of the Cabildo · National Trust for Historic Preservation

Vieux Carré Commission Foundation is a 501(c)(3) non-profit organization (Federal Tax ID Number 90-0424605), formerly known as "Friends of the Vieux Carré". Contributions are tax-deductible as provided by law.

P.O. Box 57444 · New Orleans, LA 70157-7444 · 504.342.4760
info@vccfoundation.org · www.vccfoundation.org

Photos by Ernesto Vallejo



SPONSOR BENEFITS

PRESENTING SPONSOR (\$25,000)

ST. LOUIS SPONSOR (\$10,000)

ROYAL SPONSOR (\$5,000)

ORLEANS SPONSOR (\$2,500)

BOURBON SPONSOR (\$1,000)

VIEUX CARRÉ COMMISSION FOUNDATION 2017 SPIRIT OF THE VIEUX CARRÉ GALA GIVING FORM

Advance Promotion Acknowledgments

Sponsor recognition on all event-related marketing and promotional materials, including:

- electronic invitations prior to event (~1,000 distribution)
- e-newsletters prior to event (~1,000 distribution)
- event page of the Foundation's website (vccfoundation.org)
- event-related news releases (~1,000 distribution)
- news feed of the Foundation's Facebook account (~1,000 followers)

Most prominent recognition

✓ logo & link	✓ logo & link	✓ logo	✓ name	✓ name
✓ logo & link	✓ logo & link	✓ logo		
✓ logo & link	✓ logo & link	✓ logo	✓ name	✓ name
✓ logo	✓ logo	✓ logo		
✓ link	✓ link			

Event Perks

- Guest admission to limited-access patron party
- Guest admission to gala
- Sponsor recognition on event signage and in event program
- Option to distribute marketing materials and/or branded party favors to guests at event entrance/exit
- Sponsor table and seating at the event

✓ 20 guests	✓ 12 guests	✓ 8 guests	✓ 6 guests	✓ 4 guests
✓ 20 guests	✓ 12 guests	✓ 8 guests	✓ 6 guests	✓ 4 guests
✓ logo	✓ logo	✓ logo	✓ name	✓ name
✓				
✓ large exclusive table with reserved seats & champagne	✓ large exclusive table with reserved seats	✓ small exclusive table with reserved seats	✓ access to shared sponsor table & seats	

Sponsor Spotlight

Prominent featuring of an advertisement, event or promotion of the sponsor's choice* in the following materials (between November 2017 and June 2018):

- e-newsletter: logo, link, and content featured in Foundation e-newsletter (900+ distribution)
- social media: logo, link, and content featured in Facebook post (850+ followers)

✓ three (3) features	✓ two (2) features	✓ one (1) feature		
✓ three (3) features	✓ two (2) features	✓ one (1) feature		

*exclusions apply

Please select a giving level:

- Presenting Sponsor (\$25,000)
- St. Louis Sponsor (\$10,000)
- Royal Sponsor (\$5,000)
- Orleans Sponsor (\$2,500)
- Bourbon Sponsor (\$1,000)
- Patron (\$250 per person)
- Gala (\$125 per person)
- Junior Gala (\$75 per person under 40)
- Donation (I'll be there "in spirit")

Please select a payment option:

Enclosed is a check for \$ _____

Please send me an invoice for \$ _____

Please accept my sponsorship pledge of \$ _____

For your security: To make your gala gift with a credit card, please visit our website or contact us directly.

Please provide contact and acknowledgment information:

Individual(s) name _____

Business name (if applicable) _____

Printed name (as you wish to be listed in print and promotional materials) _____

Address _____ City _____ State _____ Zip _____

Primary phone (circle one: H / W / C) _____ Secondary phone (circle one: H / W / C) _____

Email address _____ Website (if applicable) _____

Signature _____ Date _____

Vieux Carré Commission Foundation is a 501(c)(3) non-profit organization (Federal Tax ID Number 90-0424605). Contributions are tax-deductible as provided by law. Thank you for investing in our mission!

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